

# Transforming the Future of e-Learning

Re-imagining 70-20-10 learning and development for sustainable impact

## SOLUTION

DDI's Online Camp

## YOUR VALUE:

Engaging, time and cost-effective digital learning journey that is impactful and sustainable.

## VALUE TO LEADERS:

Learning modality that enables leaders to learn at their own pace, transfer and apply new knowledge straight away, and with coaching and feedback, develop new skills quickly.

## WITH DDI'S ONLINE CAMP, YOU CAN:



### Prioritize and Focus on What's Important

For greatest impact, DDI's Online Camps are designed to focus on developing **one critical competency at a time** within a one-to-two-week period in line with your organization's business imperatives.



### Achieve Learning Efficiency

Bite-sized online learning of not more than 30 minutes each day meets the needs and expectations of modern learners.



### Enhance Learner Engagement and Motivation

Exposure to a variety of online learning modalities, blended with the right mix of learning from others, encouragement to complete learning activities result in engaging user experiences, and higher completion rates.



### Design for Applicability and Sustainability

Opportunities for real-life application, in-person or virtual skill practice with facilitated coaching and feedback, and resources and tools to use back on the job helps turn new skills into habits and habits into enduring behavioral change.



## SOLUTION AT A GLANCE

### Focused and Bite-Sized

An applied-learning journey that leverages online learning elements and digital tools to concentrate on building one specific competency over a period of 1-2 weeks.

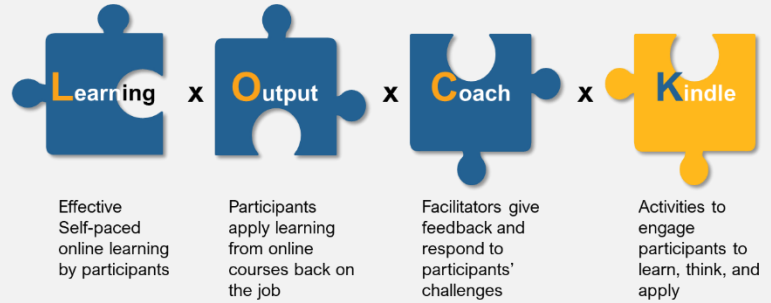
### Magic in the Mix

The power of DDI's Online Camp design is based on the **L**earning, **O**utput, **C**oach, and **K**indle formula to deliver the right combination of learning activities to meet the needs of both leaders and the business.

### Configurable to Your Needs

We adapt and configure our journey to fit both your unique business needs and the specific needs of your leaders.

## > L. O. C. K. the effects of Online Camps



## HOW IT WORKS

### Customized Experience

We can work together to curate and customize online learning content, sustainability tools, social learning elements, and cohort operation activities into a unique Online Camp for your leaders.

### Self-Paced, Social Learning

Bite-sized online learning contents of not more than 30 minutes each day, reinforced by daily application of learning and opportunities to learn from others.

### Cohort Operations

DDI guides the cohort through the journey by supplementing digital learning with a process that creates a positive learning environment through activities to stimulate thinking, application, and encouragement to complete learning activities and objectives.

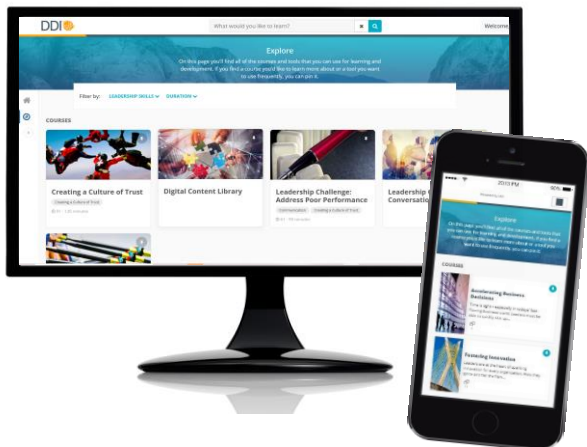
### Skill Practice, Application Labs

Certified DDI consultants facilitate in-person or virtual skill practice sessions and provide coaching and feedback to participants.

### Measure Success

DDI offers a standard Impact Evaluation study to measure reactions, stakeholder perceptions, skill improvement and behavior change, and the effectiveness of the environment.

## Online Learning Content from Pinpoint DDI's Program Delivery Platform



## 40+ Online Micro-Courses

Plus, approximately 200 exercises and resources aligned to DDI's content to reinforce and sustain learning and support on-the-job application of new skills

- Discussion Planners
- Self-assessments
- Games
- Challenging Situations
- Knowledge Checks
- Simulations
- Practice Chatbots

### Ready to learn more?

Visit us online: [www.ddiworld.com/ASEAN](http://www.ddiworld.com/ASEAN)  
 Email: [info.asean@ddiworld.com](mailto:info.asean@ddiworld.com) or contact your DDI representative for next steps.