

Global Sustainability

Policy Brief

Our Purpose

As an animal health company, it is our responsibility to help farmers around the world provide enough safe, affordable food in a sustainable manner while continuing to safeguard animal welfare. We've taken a comprehensive and company-wide approach to sustainability, which focuses on three key areas:

1. Environmental responsibility

- **a.** Continuously increasing our understanding of how animal agriculture affects the environment
- **b.** Working to reduce our impact and minimize waste
- **c.** Providing opportunities for farmers around the world to reduce their environmental footprint

2. Economic viability

- a. Working with farmers to ensure that they can make a living
- b. Making a safe, affordable, abundant food supply for all

3. Social accountability

- a. Acting responsibly in everything we do
- b. Celebrating and embracing diversity
- **c.** Assuring our products are used to produce nutritious and safe food
- d. Operating with respect for animals

Our policy is designed to demonstrate, beyond question, our commitment to creating a sustainable, food-secure world through product development, responsible operations and sharing innovative animalhealth and productivity solutions. We will help protect the long-term viability, quality and security of the animalsourced food supply while protecting the environment

Environment Social

and respecting the needs and serving the well-being of people and cultures.

Three Pillars of Sustainability

Sustainability is based on continuous improvement that we view as a process or journey rather than an event or destination. It is a way of operating based on creating shared value in order to earn social license to conduct business. The globally accepted definition of sustainability, established in 1987 by the United Nations Brundtland Commission. is "meeting the needs of people today without compromising the ability of future generations to meet their own needs."

An object, function or policy is judged as sustainable based on the "triple bottom line"² of economic viability, environmental responsibility and social accountability. Balance between these three pillars of sustainability is required. Unacceptable performance in any one pillar is sufficient to declare something unsustainable, no matter how superior the function within the other two pillars.

Food security is one of the most critical sustainability issues of our time, for without food security, civil unrest, disease and starvation occurs, which is the exact opposite of sustainable life. Sustainability assessments need to be based on sound science, shared values and collaboration.

Our Guiding Principles

- **Employee Commitment:** Conduct all business, programs and actions with integrity, excellence and respect for people and their culture.
- **Animal Welfare:** Operate with respect for the needs of animals and empower our customers to provide good animal welfare and protect and improve the quality of life for pets.
- **Food Security:** Help farmers and producers meet the needs of a globally food-secure* world while reducing the environmental footprint of animal production.
- **Product Stewardship:** Ensure all products and innovative solutions are efficacious, used responsibly and safe for animals, humans, and the environment.
- **Knowledge Sharing:** Share best practices knowledge and other precompetitive expertise freely with producers, farmers and members of the food supply chain for the greater benefit of all.
- **Economic Viability:** Support an economically viable agricultural system that promotes an affordable and secure supply of food and provides the opportunity for farmers and producers to make a living wage.
- Antimicrobial Responsibility: Accept responsibility for preserving the long-term effectiveness of
 antimicrobials through science-based principles that support veterinary oversight, protection of
 shared-class antimicrobials for therapeutic use, differentiation of animal-only antimicrobials, and
 transparency and verification to enable ongoing confidence in the food supply.
- Operational Sustainability: Commit to minimizing environmental impact of all Elanco operations
 through conservation of natural resources and reduction of waste and environmental degradation
 while protecting the safety of workers and all who use Elanco products.



Our Role

Engage. We will:

- Address questions about how animals are cared for
- Use consumer research and insights to help those in the food-value chain answer questions and provide reasons for consumers to trust the use of animal health products
- Empower those raising animals to provide clear, honest answers about why animal health products are used
- Communicate how the responsible use of animal-health products contribute to a more sustainable food supply

Collaborate. We will:

- Interact with all interested parties, including farmers, industry organizations, processors, allied agriculture industry, retailers, brand owners, non-profit organizations, government agencies and other multistakeholder associations, to:
 - share critical information
 - collect and evaluate necessary data to monitor progress
 - develop policies and improve practices that lead to a more sustainable, safe and secure food supply
 - respect that people have a choice in the food they eat and the practices they choose to produce that food

Lead. We will:

- Invest our time, talent and resources to create a food-secure world in which animal-sourced protein is environmentally responsible, safe, accessible and affordable for all
- Develop accurate and credible methods to evaluate animal production systems to assess their environmental impact, animal welfare practices and responsible product utilization

Our Business

Elanco is committed to human and animal well-being in a food-secure, sustainable world. We will do our part to protect the long-term viability and efficacy of animal health products by voluntarily pursuing socially responsible innovation that supports a secure, resilient animal protein supply.

Elanco will act as a responsible global corporate citizen — not just according to U.S. regulation — by working with food producers, government agencies and associations and retailers to develop assessments, monitor progress, provide training and encourage policies that lead to more sustainable animal production systems.

Elanco will collaborate with others in our industry to ensure that shared-class antibiotics are used under veterinarian supervision to treat, control and prevent animal diseases, and to promote responsible use and preserve efficacy of these crucial medicines.

Elanco will continue to invest in innovative solutions that will benefit animal agriculture and ensure good animal welfare. This work includes research and development of new innovative products and technical support for responsible use of antibiotics, enzymes and vaccines along with best management practices, on-farm hygiene, proper nutrition that supports a healthy immune system and more.

Elanco will support legislative, professional and educational options that provide our customers access to the best information and resources regarding sustainability, animal welfare and food safety.



¹Bruntland Commission, "Our Common Future", Oxford University Press, 1987.
²Slaper, Timothy F. and Hall, Tanya J. "The Triple Bottom Line: What Is It and How Does It Work?" Indiana Business Review, Volume 86, No. 1, Spring 2011.