

PHD achieve New Sales of EGP1.7 billion during 1Q2020, despite the postponement of new launches, cancelled marketing events and the COVID-19 pandemic's negative impact on the property market and customers' spending

Cairo/London (June 28, 2020) - Palm Hills Developments S.A.E. ("PHD" or "the Company") (EGX: PHDC.CA, PHDC.LI), a leading real estate developer in Egypt, announce its consolidated financial and operating results for the financial period ended March 31, 2020.

Key Highlights

- Despite the postponement of new launches, cancelled marketing events and the COVID-19 pandemic's negative impact on the property market and customers' spending, PHD's New Sales (Residential and Commercial) stood at EGP1.7 billion (261 units) during 1Q2020, which represents a growth of 39% YoY, should we remove Palm Hills Alexandria's Expression of Interest of EGP1 billion from 1Q2019 New Sales. Commercial New Sales amounted to EGP209 million during 1Q2020, largely driven by the sale of office space in Golf Central for EGP106 million.
- Revenue grew 18% YoY to EGP1.1 billion during 1Q2020, compared to EGP958 million during the same period last year. Gross Profit increased 10% YoY to EGP392 million in 1Q2020, compared to EGP356 million during the same period last year. PHD maintained a healthy Gross Profit margin of 35% in 1Q2020, as opposed to 37% in 1Q2019. The YoY decrease in Gross Profit margin resulted mainly from the handover of lower margin units during 1Q2020. EBITDA stood at EGP204 million, a margin of 18% during 1Q2020. Net Profit after Tax and Minority Interest amounted to EGP81 million, implying a Net Profit margin of 7%.
- As part of the leverage optimization program, PHD inked EGP505 million credit facility with Ahli United Bank Egypt during January 2020, to refinance some of its existing debt on Palm Parks at a competitive financing package. The Loan will refinance outstanding balance of the existing facility on Palm Parks, in addition to funding the project's updated investment cost and remaining construction works to speed up the project's completion.
- Last week, the Company inked a medium-term syndicated facility of EGP365 million with Arab African International Bank and Banque Misr, with better financing terms, after paying off an existing facility, which led to c.2% lower Interest Expenses. Said facility will mostly finance the remaining investment cost of Hacienda Bay.
- PHD spent EGP368 million on construction activities during 1Q2020. In Badya, the development of 155 villas was 50% completed. The Company concluded all construction works in Golf Extension, Woodville, Palm Valley, completed 60% of The Crown zone A, and commenced construction of Palm Parks's zone C. Furthermore, PHD started the development of the first 15 villas in Palm Hills Alexandria.
- Looking at handovers, the Company delivered 135 residential and commercial units during 1Q2020 mainly in the following projects: Capital Gardens, Golf Extension, Woodville, Palm Hills Katameya and Hacienda Bay. Handovers were negatively impacted by the COVID-19 pandemic and delays from customers in receiving their units, as the Company had an additional 610 units released from construction during the period.
- The Company inked co-development agreement of a mixed-use community in a prime location in Ain Sokhna with Al Shorouk for Touristic Developments during June 2020. The project spreads over 116 feddan with 1.5 km beachfront and will be developed over five phases. It is expected to offer 1,201 units representing a built-up area of up to c.163,655 sqm. PHD recently launched sales and reservations of the first phase which is currently witnessing a healthy demand despite the challenging property market conditions.



Yasseen Mansour, Chairman & Group CEO Comments:

Despite starting 2020 with operational momentum, the increasingly evolving COVID-19 pandemic has negatively impacted humanity and life as we know it. Social distancing, precautionary measures put in place by the Egyptian government, curfews and closure of non-essential business activities, coupled with the growing concerns around health and macro-economic matters, have all contributed to the slowdown in the number of homebuying transactions and handovers of finished products notably since March 2020. Nevertheless, we sold 261 units for EGP1.7 billion during 1Q2020, which represents a growth of 39% YoY, should we remove Palm Hills Alexandria's Expression of Interest of EGP1 billion from 1Q2019 New Sales.

We have prioritized the health, safety and wellbeing of our staff, clients and contractors while ensuring business continuity. We have business continuity protocols that allow us to continue our day-to-day activities while adjusting to the new normal. We deployed a work from home policy and now running at 50% capacity of employees at various premises and 100% capacity at construction sites, complemented by various necessary precautionary and safety measures in all construction sites, sales offices and headquarters. In April 2020, we placed one of our hotel properties under the supervision of the Egyptian Ministry of Health to confront COVID-19, coupled with EGP5 million of financial aid, in addition to addressing the needs of 10,000 affected families by EGP2.5 million. We are facilitating several medical services to support our residents within our living communities including the sterilization of homes within our developments, distribution of health kits with personal protective equipment plus standby doctors' support free of charge, as well as fulfilling various medication requests, consultancy, scans and blood test services.

As the magnitude and duration of COVID-19 impact on the property market and customers' behaviors can't be precisely quantified at this point, we have decided to cut our previously announced guidance for FY2020. We expect a reduction in New Sales target by 20% to c.EGP12 billion for the full year, instead of EGP15 billion, as we have always met and surpassed our targets during the last 7 years. We continue to assess and monitor our capital allocation priorities, whereby we reduced our SG&A expenditures by 10-15% and budgeted construction spending to EGP1.2 billion, to ensure we close the year with a healthy positive Cash Flow from Operations of c.EGP0.5 billion excluding securitization.

We expect to engage in securitization transactions for a gross receivables portfolio of c.EGP1.5 billion during 2H2020. As at end of 1Q2020, the Company's Cash and Cash Equivalents amounted to EGP2.0 billion, while Net Debt amounted to EGP2.2 billion. We expect to finish the year with a Net Debt of c.EGP1.5 billion. Our Receivables recorded EGP21.7 billion, covering Net Debt 10 times in 1Q2020.

We are pleased to announce signing a Memorandum of Understanding and setting up a joint venture with CI Capital's minority-owned investment Taaleem Management Services, Egypt's leading higher education platform, with the purpose of establishing a higher education campus in Badya. The campus further



cements Badya's positioning as an integrated development that address all its residents' needs and cater to others living in West Cairo. We believe Taaleem is the right partner with its proven track record and solid credentials.

The Board of Directors has approved a voluntary delisting of our Depositary Receipts' program from the London Stock Exchange, to trade only over the counter, subject to shareholders' approval in the next Extraordinary General Assembly.

Capitalizing on our credibility, brand equity, resilient and geographically diversified portfolio of projects, the hard work and dedication of employees, we are confident of our ability to overcome the current challenging circumstances, as we have steered through difficult business cycles in the past 21 years and emerged much stronger. At PHD, we build everything for the long-term. The COVID-19 pandemic does not change that.

Financial Review

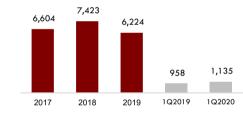
EGP Million	1Q2020	1Q2019	Change
Revenue	1,135	958	18%
Gross Profit	392	356	10%
Gross Profit margin	35%	37%	(2рр)
EBITDA	204	219	(7%)
EBITDA margin	18%	23%	(5рр)
Net Profit before Tax & Minority Interest	108	193	(44%)
Net Profit after Tax & Minority Interest	81	141	(42%)
Net Profit margin	7%	15%	(8pp)

Revenue grew 18% YoY to EGP1.1 billion in 1Q2020, compared to EGP958 million during 1Q2019. Gross Profit increased 10% YoY to EGP392 million in 1Q2020, compared to EGP356 million during the same period last year. PHD maintained a healthy Gross Profit margin of 35% in 1Q2020, as opposed to 37% in 1Q2019. The YoY decrease in Gross Profit margin resulted mainly from the handover of lower margin units during 1Q2020.

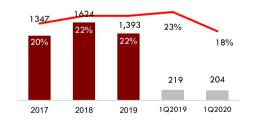
While EBITDA amounted to EGP204 million, a margin of 18% in 1Q2020, compared to 23% during the same period last year, mostly due to an increase in Marketing Expenses of projects that were postponed due to the current circumstances, such as West Lane, Palm Park's commercial strip mall. Net Profit after Tax and Minority Interest amounted to EGP81 million in 1Q2020, a decrease of 42% YoY, implying a Net Profit margin of 7%.

Net Debt amounted to EGP2.2 billion by end of 1Q2020, with Receivables of EGP21.7 billion solidifying our Balance Sheet where Receivables cover Net Debt 10 times. Net Debt/EBITDA stood at 2.7 times by end of 1Q2020.





EBITDA & EBITDA Margin (2017-1Q2020, EGP Million)



Net Profit after Tax & Minority Interest (2017-1Q2020, EGP Million)







New Sales, West Cairo¹ (2017-1Q2020, EGP Million)



New Sales, East Cairo¹ (2017-1Q2020, EGP Million)

 New Sales
 Number of Units

 5,319
 3,403

 1,286
 539

 225
 369

 2017
 2018

 2019
 192019

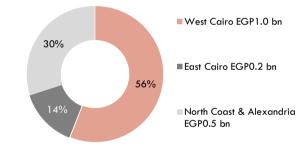
 192020

New Sales, North Coast & Alexandria¹ (2017-1Q2020, EGP Million)



Operational Review

New Sales (Residential and Commercial) amounted to EGP1.7 billion in 1Q2020, despite the postponement of new launches, cancelled marketing events and the COVID-19 pandemic's negative impact on the property market and customers' spending. Should we remove Palm Hills Alexandria Expression of Interest of EGP1 billion from 1Q2019, New Sales would have shown a growth of 39% YoY in 1Q2020. The Company sold 261 units during 1Q2020 mainly in Badya, The Crown, Palm Hills Alexandria, Palm Hills New Cairo, Hacienda White 2 and Golf Central. Said projects accounted for c.67% of 1Q2020 New Sales or EGP1.1 billion (210 units). Commercial New Sales stood at EGP209 million, of which 51% were driven by the sale of office space in Golf Central. The Company postponed the launch of West Lane strip Mall from 1Q2020 to take place later this year, should the current circumstances and market condition allow for it. The following chart shows percentage contribution of each operating region to New Sales during 1Q2020:



In West Cairo, New Sales amounted to EGP1 billion, of which EGP0.8 billion was generated from the sale of residential units across all the projects, with the balance generated by the commercial segment. The largest contributors to residential sales were The Crown, Badya, and Golf Extension, where the latter seen notable contribution following the Ready to Move campaign which was relaunched during 1Q2020. While Commercial New Sales were largely driven by Golf Central, as it generated EGP106 million, followed by The Lane (EGP40 million). In East Cairo, New Sales amounted to EGP0.2 billion in 1Q2020, mainly in Palm Hills New Cairo.

North Coast and Alexandria recorded New Sales of EGP0.5 billion during 1Q2020, mainly in Palm Hills Alexandria and Hacienda White 2. By end of 1Q2020, Palm Hills Alexandria's cumulative sales stood at EGP3.6 billion since its launch. PHD handed over 135 residential and commercial units during 1Q2020 mainly in the following projects: Capital Gardens, Golf Extension, Woodville, Palm Hills Katameya and Hacienda Bay. Handovers were negatively impacted by COVID-19 pandemic and delays from customers in receiving their units, as the Company had an additional 610 units released from construction during the period.

1- New Sales represent Gross New Sales which includes residential and commercial segments.



Consolidated Income Statement²

(Egyptian Accounting Standards)

In EGP 000's	1 Q2020	1Q2019	%
Revenue	1,135,029	958,083	18%
Cost of Revenue	(742,509)	(602,038)	23%
Gross Profit	392,519	356,045	10%
Gross Profit margin	35%	37%	(2pp)
General Administrative, Selling and Marketing Expenses	(188,540)	(137,416)	37%
EBITDA	203,980	218,628	(7%)
EBITDA margin	18%	23%	(5рр)
Administrative Depreciation	(23,495)	(20,764)	(13%)
Operating Profit	180,485	197,864	(9%)
Less:			
Finance Cost & Interests	(61,593)	(54,864)	12%
Securitization of Notes Receivables	-	(8,099)	NA
Interest on Land Purchase Liabilities	(26,801)	(81,574)	(67%)
Provisions	-	68,663	NA
Add:			
Interest Income - Amortization of Discount on Notes Receivables	4,280	22,359	(81%)
Gain from Held for Trading Investment	9,435	45,468	(21%)
Interest Income on Held to Maturity Investments	2,333	2,947	(79%)
Net Profit Before Income Tax & Minority Interest	108,139	192,764	(44%)
Income Tax Expense	(23,422)	(37,669)	(38%)
Deferred Tax	(122)	(119)	3%
Net Profit After Tax	84,595	154,977	(45%)
Non-Controlling Interest	(3,332)	(13,816)	(76%)
Net Profit After Tax & Minority Interest	81,263	141,161	(42%)
Net Profit After Tax & Minority Interest margin	7%	15%	(8рр)

²⁻ The Company's consolidated financial statements for the period ended March 31, 2020, prepared in accordance with Egyptian Accounting Standards ('EAS'), can be downloaded from our Company's website: www.palmhillsdevelopments.com



Consolidated Balance Sheet

(Egyptian Accounting Standards)

EGP Thousand	March 31, 2020	December 31, 2019
ong-Term Assets		
nvestments in Associates	145,196	143,370
nvestment Property	390,333	393,483
Notes Receivable - Long Term	15,438,900	15,318,677
rojects Under Construction	1,748,572	1,739,437
dvance Payments for Investments Acquisitions	194,702	194,907
ixed Assets (net)	1,342,937	1,353,869
Deferred Tax Asset	3,427	3,549
mployee Stock Ownership Plan	41,730	68,172
Other Long - Term Assets	1,391	1,391
Fotal Long - Term Assets	19,307,395	19,216,854
Current Assets		
Vorks in Process	7,993,582	8,115,250
leld to Maturity Investments	1,035,917	924,376
Cash	878,578	1,375,178
Notes Receivable - Short Term	4,911,126	4,691,813
nvestments at Fair Value	70,709	87,513
Accounts Receivable	1,367,796	1,272,279
Suppliers - Advance Payments	446,406	451,528
Debtors & Other Debit Balances	1,010,295	917,361
Due from Related Parties	428,350	418,965
Fotal Current Assets	18,142,762	18,254,266
Total Assets	37,450,157	37,471,118
Current Liabilities	.,	
Banks - Credit Balances	64,402	87,238
Banks - Overdraft	974,193	963,312
Advances from Customers	14,621,303	14,212,609
Completion of Infrastructure Liabilities	58,063	95,083
Provisions	180,179	180,718
Current Portion of Land Purchase Liabilities	169,969	235,683
Notes Payable - Short Term	1,363,900	1,750,902
Current Portion of Term Loans	412,001	295,133
Suppliers & Contractors	951,280	762,160
ncome Tax Payable	•	97,622
•	111,122	630,784
Creditors & Other Credit Balances Due to Joint Arrangements Partners	694,795	
Due to related Parties	1,258,046 6,639	1,081,182 6,639
	•	20,399,065
Total Current Liabilities	20,865,894	, ,
Norking Capital	(2,723,131)	(2,144,802)
fotal Investment	16,584,263	17,072,053
inanced as Follows:		
ihareholders' Equity	6 025 100	6 225 100
ssued and Paid-In Capital	6,235,199	6,235,199
egal Reserve	778,473	738,358
pecial Reserve	176,513	176,513
reasury Shares	(46,990)	-
SOP Re-measurement Reserve	(36,270)	(9,828)
Retained Earnings	1,593,551	995,811
Net Profit for the period	81,262	846,785
quity Attributable to Equity Holders of Parent Co.	8,781,740	8,982,838
Non-Controlling Interest	549,280	554,742
otal Shareholders' Equity	9,331,019	9,537,581
ong Term Liabilities		
and Purchase Liabilities	219,309	150,258
Notes Payable - Long Term	1,258,529	1,438,142
Other Long-Term Liabilities - Residents' Association	2,492,012	2,372,856
oans	2,771,142	2,801,073
	512,251	772,143
Due to Joint Arrangements Partners		
otal Long-Term Liabilities	7,253,247	7,534,472
Fotal Equity & Long-Term Liabilities	16,584,264	17,072,053



Cash Flow Statement

(Egyptian Accounting Standards)

GP Thousand	March 31, 2020	March 31, 2019
Net Profit for the Period (Before Income Tax & Non-Controlling Interest)	108,139	192,764
nterest on Land Purchase Liabilities	26,801	81,574
Administrative Depreciation	28,733	25,540
Provision Formed	-	1,476
Finance Costs & Interest	61,593	54,864
Interest on Discounted Receivables	-	8,099
Share of Profit/Loss of Associates	7,307	1,706
Gain (loss) on Disposal of Fixed Assets	(25)	(2)
Interest Income - Amortization of Discount on Notes Receivables	(4,280)	(22,358)
Gains on Investments in Fair Value through Profit or Loss	(2,333)	(2,946)
Provisions no Longer Required	-	(70,139)
Gains and losses on Held to Maturity Investments	(9,435)	(45,468)
Operating Profit Before Changes in Working Capital Items	216,499	225,108
Cash flow from Operating Activities		
Change in Work in Process	1 27,055	(210,449)
Change in Notes Receivables	(335,256)	1,032,723
Change in Investments in Fair Value through Profit or Loss	16,803	5,162
Change in Held to Maturity Investments	(111,540)	888,303
Change in Accounts Receivable	(95,516)	(18,688)
Change in Suppliers - Advance Payments	5,122	15,021
Change in Debtors & Other Debit Balances	(92,934)	(249,961)
Change in Due from Related Parties	(9,384)	(14,813)
Change in Advances from Customers	408,693	(449,907)
Provisions	(538)	(898)
Change in Due to Related Parties	6	407
change in Notes Payables	(593,416)	(321,215)
Change in Suppliers & Contractors	189,119	(150,475)
Income Tax Paid	(9,922)	51
Change in Creditors and Other Credit Balances	64,011	(23,480)
Change in Other Long Term - Residents' Association	119,156	74,717
Change in Guaranteed Payments - Joint Arrangements	(83,027)	(64,603)
Change in Completion of Infrastructure	(37,021)	(04,000)
Net Cash (Used In) Operating Activities	(222,001)	737,005
	(222,001)	7 37,005
Cash Flows from Investing Activities	(1 (000)	((0 (0)
Payments for Purchase of Fixed Assets	(16,293)	(6,968)
Proceeds from Sale of Fixed Assets	163	21
Payments for Associates Investment	(9,133)	(50,000)
Payments for Projects Under Construction	(9,135)	(1,026)
Payments Advance for Investments	(547)	(1,719)
Proceeds from Investments in Fair Value through Profit or Loss	2,333	2,947
Proceeds from Held to Maturity Investments	9,435	45,468
Cash Flows from Investing Activities	(23,177)	(11,277)
Cash Flows from Financing Activities	100,000	
Credit Balance	(22,835)	10,591
Banks - Overdraft	10,880	2,746
Treasury Shares	(46,990)	-
Adjustments to Retained Earnings	(208,930)	(63,509)
Minority Interests	(8,794)	(9,789)
Non-Controlling Interest – Dividends	-	-
Deferred Tax	-	3
Proceeds from Loans	411,548	49,634
Repayment of Loans	(324,611)	(460,115)
Finance Costs & Interests	(61,592)	(62,963)
Net Cash Provided by Financing Activities	(251,324)	(533,403)
Net Cash Flow During the Period	(496,599)	192,321
Cash & Cash Equivalents at Beginning of the Period	1,375,178	, 955,737
Cash & Cash Equivalents as at March 31, 2020	878,578	1,148,058

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About Palm Hills Developments

Palm Hills Developments ("PHD"), a leading real estate developer in Egypt, is a joint stock company established in 1997. The Company builds integrated communities and has one of the most diversified land bank portfolios, spreading over 42.3 million square meters ("sqm"). PHD's product offerings include primary homes on both West Cairo and East Cairo, as well as secondary homes in the North Coast (Mediterranean Sea) and Ain Sokhna (Red Sea).

As at end of 1Q2020, PHD delivered 10,746 units within its developments. Today, PHD has 9 projects under development, 3 projects in West Cairo, 3 projects in East Cairo and 3 projects in the North Coast and Alexandria, in addition to 7 new projects including 6 co-developments, translating into a sales backlog of c.EGP15 billion. PHD is one of the most liquid and actively traded stocks on the Egyptian Stock Exchange, and is traded under the symbol "PHDC.CA". The Company has a GDR listing on the London Stock Exchange, and is traded under the symbol "PHDC.LI". For more information, please visit: www.palmhillsdevelopments.com/

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This presentation contains statements that could be construed as forward looking. These statements appear in several places in this presentation and include statements regarding the intent, belief or current expectations of the number of units to be delivered, construction spending, projects' timelines and estimates regarding future growth of the business, financial results and other aspects of the activity and situation relating to the Company. Such forward looking statements are no guarantees of future performance and involve risks and uncertainties, and actual results may differ materially from those in the forward-looking statements as a result of various factors. You are cautioned not to place undue reliance on those forward-looking statements, which speak only as of the date of this presentation, which is not intended to reflect Palm Hills Developments business or acquisition strategy or the occurrence of unanticipated events.